

Enriching Lives



LOS ANGELES COUNTY ARTS COMMISSION

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FREE ARTS ADVICE FOR INDIVIDUAL ARTISTS AND ARTS ORGANIZATIONS AT “ARTS TUNE-UP” FEBRUARY 26 IN VENICE

Individual artists and small budget organizations can benefit from free expert advice and information on various aspects of arts management on Saturday, February 26 from 10 a.m. to 1 p.m. at an “Arts Tune-Up” at SPARC (Social and Public Art Resource Center) in Venice. Even though the event is free, it is recommended that participants register via SurveyMonkey:

(for electronic publications) Go to <http://www.surveymonkey.com/s/venice0211>

(for non-electronic publications) Go to lacountyarts.org, click on Announcements, then Arts Tune-Up: February 26, Venice

The fast-paced “arts tune-up” format works like this: There will be several tables set up with an arts expert/consultant addressing a specific subject located at each table. Participants choose a topic they want to learn more about. After 25 minutes, participants rotate to another table with a topic of interest as the sessions repeat. There will be a total of 5 round-robin sessions of 25 minutes each. Participants are welcome to come by for an hour or stay for the entire afternoon.

Topics for individual artists include Arts Education In-School Resources & Working in Arts Education (K-12), Cultural and Community Outreach, Fundraising for Individual Artists, Getting Your Sh*t Together, Intro to Public Art, Marketing for Individual Artists, PR for Artists and Organizations and Understanding Health Insurance and Healthcare Reform.

Topics for small budget arts organizations include Arts Education In-School Resources & Working in Arts Education (K-12), Cultural and Community Outreach, Fundraising for Organizations, Marketing for Arts Organizations and PR for Artists and Organizations.

THE FACTS

WHAT

ARTS TUNE-UP for Individual Artists and Small Budget Arts Organizations

WHEN

Saturday, February 26, 2011 from 10 a.m. to 1 p.m.

WHERE

SPARC (Social and Public Art Resource Center)
685 Venice Blvd.
Los Angeles, CA 90291

HOW MUCH

FREE, but registration is recommended

HOW TO REGISTER

REGISTER through SurveyMonkey.

(for electronic publications) Go to <http://www.surveymonkey.com/s/venice0211> (for non-electronic publications) Go to lacountyarts.org, click on Announcements, then Arts Tune-Up: February 26, Venice

PARKING

Free parking is available

MORE INFORMATION

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The Arts Tune-Up is sponsored by the **Los Angeles County Arts Commission** and **California Lawyers for the Arts** and in conjunction with the **Law Offices of Elsa Ramo**, the **Center for Cultural Innovation** and **LA Stage Alliance**.

The **Los Angeles County Arts Commission**, Laura Zucker, Executive Director, provides leadership in cultural services of all disciplines for the largest county in the United States, encompassing 88 municipalities. The Arts Commission provides leadership and staffing to support the regional blueprint for arts education, *Arts for All*; administers a grants program that funds more than 300 nonprofit arts organizations annually; oversees the County's Civic Art Program for capital projects; programs the John Anson Ford Theatres; funds the largest arts internship program in the country in conjunction with the Getty Foundation; and supports the Los Angeles County Cultural Calendar on ExperienceLA.com. The Commission also produces free community programs, including the L.A. Holiday Celebration broadcast nationally, and a year-round music program that funds more than 40 free concerts each year in public sites. The 2010-11 President of the Arts Commission is Ronald D. Rosen.

For more information please consult the Arts Commission online press kit:
<http://lacountyarts.org/page/pubnewspress>

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